

**Bundaberg Regional Show
Partner Opportunity 2021**



It's on...the 2021 Bundaberg Regional Show. This year we proudly celebrate 127 years within the Bundaberg community.

With the massive crowds attending this annual event, there are terrific opportunities for business' like yours to partner with us and further promote your true localism.

**Bundaberg Regional Show
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NAMING RIGHTS SPONSOR

You will receive:

- ✓ Exclusive naming rights as the "YOUR BUSINESS NAME" Bundaberg Regional Show (On all references to event in media and marketing collateral)
- ✓ 10 x Family passes allocated to your business
- ✓ Logo on 2021 official program (15,000 copies printed) and listed on social media
- ✓ Signage of up to 3 pull up banners plus 5 signs placed on main arena fence; and announcer acknowledgement on Showgrounds PA system
- ✓ Up to 3 company branded vehicles included in official opening ceremony
- ✓ Company Profile & business web link included

Investment:

\$20,000 + GST

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PLATINUM SPONSOR

1 AVAILABLE

BUNDABERG SHOW RODEO

You will receive:

- * Exclusive RODEO EVENT sponsor (Rodeo Arena)
- * 7 x Passes allocated to your business.
- * 1 Designated Site for your Business Display.
- * Logo on 2021 official program (On Showwebsite) and listed and advertised on social media.
- * Signage of up to 2 large banners –Rodeo Arena, and 2 signs on Main Show Arena fence.
- * Up to two Company branded vehicles included in official opening ceremony of Show.
- * Business Web Link included.

Minimum

Investment:

\$10,000 + GST.



GOLD SPONSOR

(6 Available)

You will receive:

- ✓ Exclusive event sponsor (i.e. Centre Ring & larger events)
- ✓ 3 x Family passes allocated to your business
- ✓ Logo on 2021 official program (15,000 copies printed) and listed on social media
- ✓ Signage of up to 2 pull up banners plus 2 signs placed on main arena fence
- ✓ Up to 2 company branded vehicles included in official opening ceremony
- ✓ Business web link included

**Bundaberg Regional Show
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**Minimum
Investment:
\$2,000 + GST**



SILVER SPONSOR

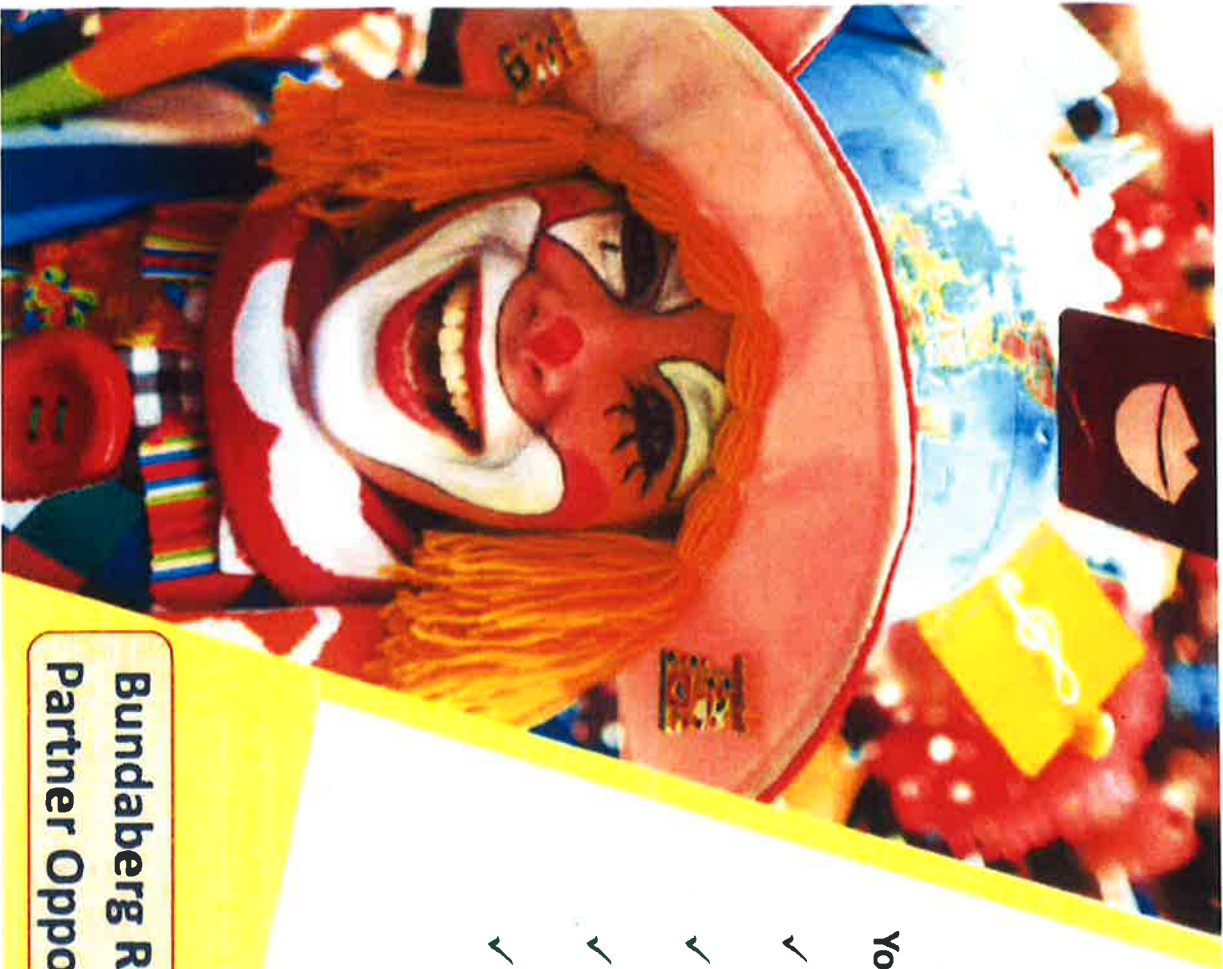
(12 Available)

You will receive:

- ✓ Exclusive entertainment sponsor (i.e. medium size event)
- ✓ 2 x Family passes allocated to your business
- ✓ Logo on 2021 official program (15,000 copies printed) and listed on website
- ✓ Signage of up to 1 pull up banner plus 1 sign placed on main arena fence
- ✓ 1 x company branded vehicles included in official opening ceremony

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BRONZE SPONSOR

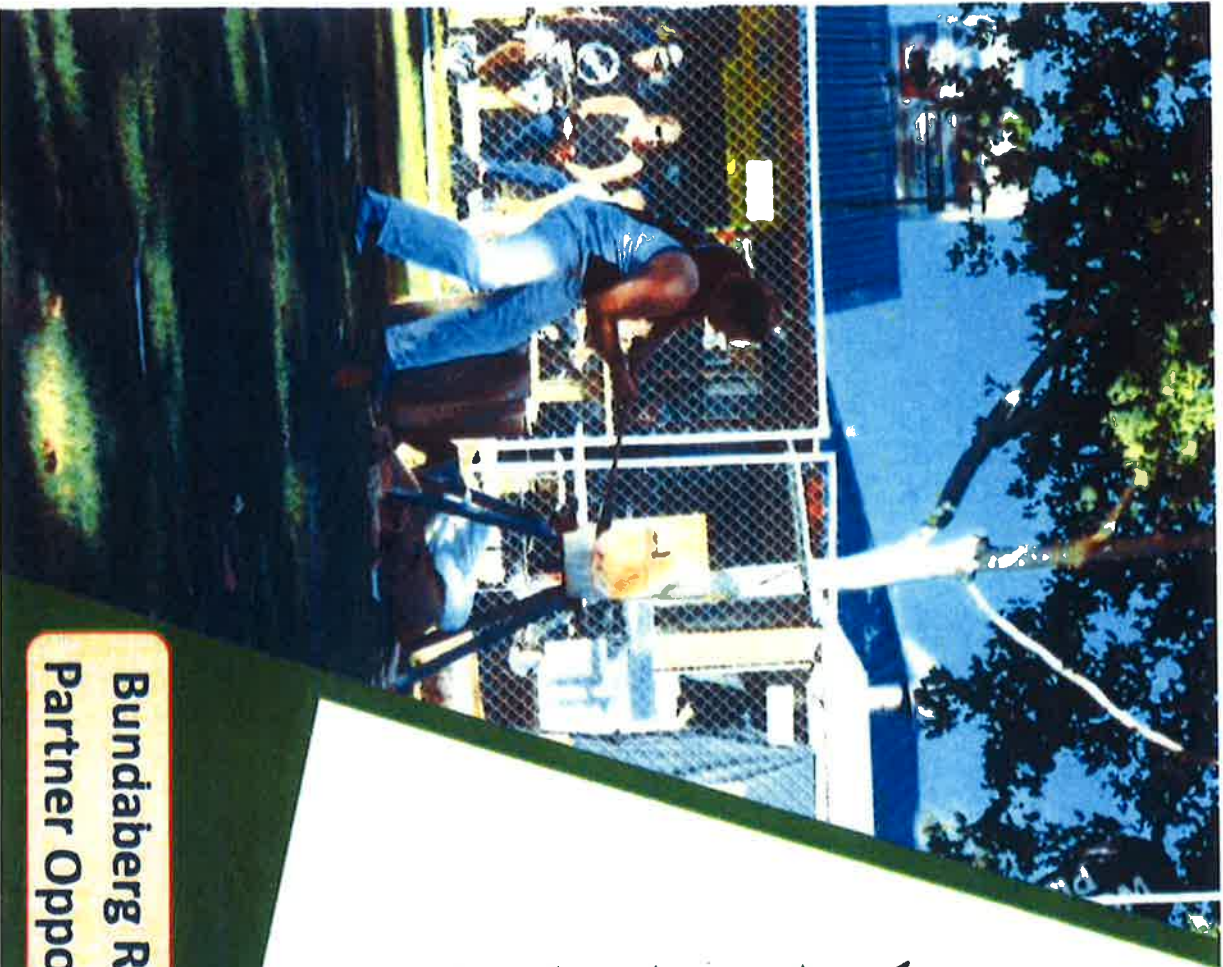
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You will receive:

- ✓ Exclusive entertainment sponsor (i.e. Children's Entertainment)
- ✓ 1 x Family pass allocated to your business
- ✓ Logo on 2021 official program (15,000 copies printed)
- ✓ 1 x sign allocation on site

**Minimum
Investment:
\$500 + GST**

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SHOW SUPPORTER

(60 Available)

You will receive:

- ✓ General event sponsorship acknowledgment (i.e. Cookery, needlework, craft sections)
- ✓ 1 x double pass allocated to your business
- ✓ Logo on 2021 official program (20,000 copies printed)
- ✓ 1 x sign allocation on site

Investment
up to:
\$500 + GST

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PARTNER CONFIRMATION

I hereby authorise purchase of the following Partnership Opportunity with the Bundaberg Regional Show, as detailed in this document.

- Naming Rights
- Platinum
- Gold Level
- Silver Level
- Bronze Level
- Show Supporter

Name:

Signature:

Company:

Date: Confirmed Investment:

BANK DETAILS: Bendigo Bank Bundaberg.
BSB 633 000, A/C 164 779 225.