

**Bundaberg Regional Show
Partner Opportunity 2022**

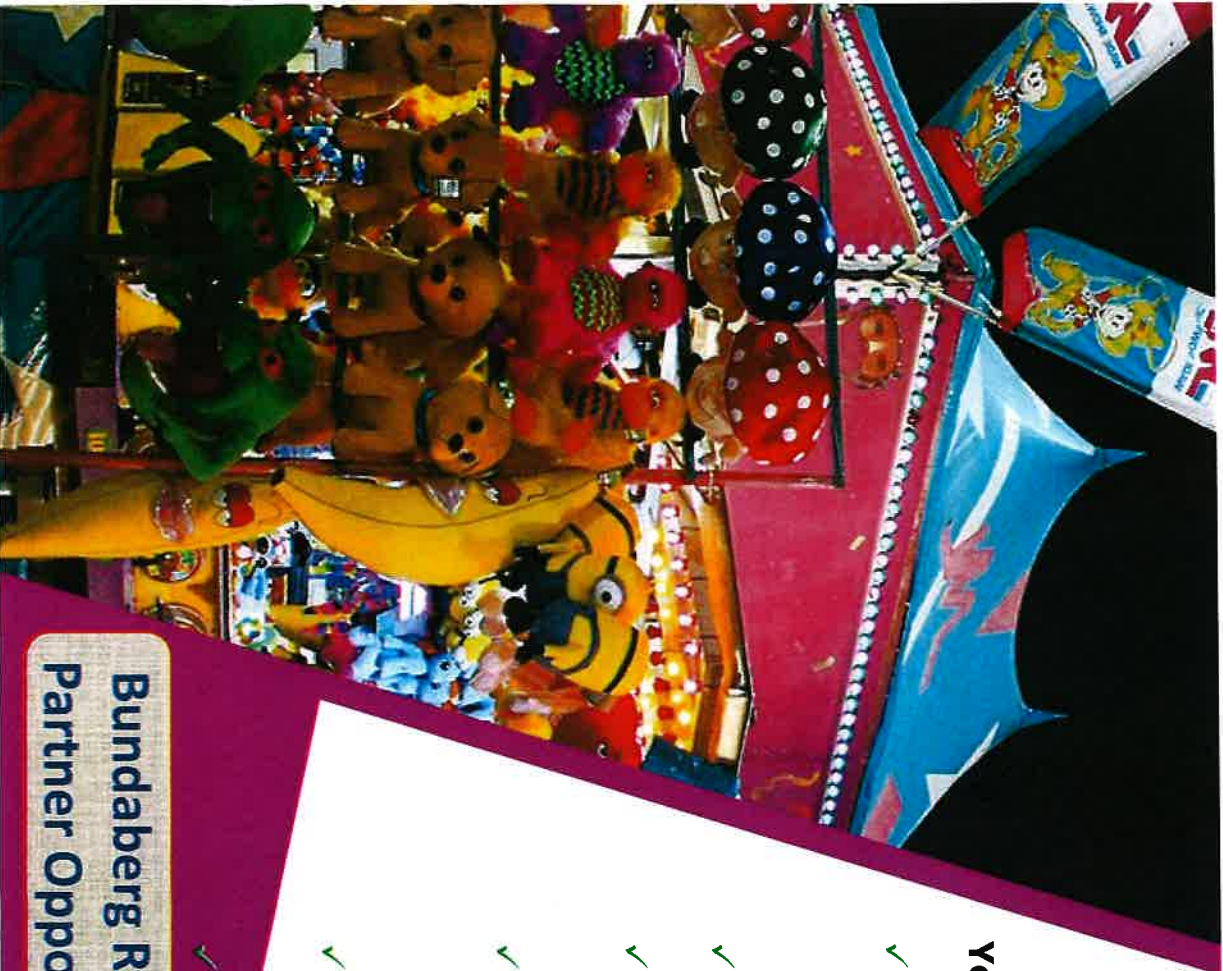


**It's on...the 2022 Bundaberg
Regional Show. This year we
proudly celebrate 128 years
within the Bundaberg
community.**

**With the massive crowds
attending this annual event,
there are terrific opportunities for
business' like yours to partner
with us and further promote our
true localism.**



**Bundaberg Regional Show
Partner Opportunity - 2022**



NAMING RIGHTS SPONSOR

You will receive:

- ✓ Exclusive naming rights as the "YOUR BUSINESS NAME" Bundaberg Regional Show (On all references to event in media and marketing collateral)
- ✓ 10 x Family passes allocated to your business
- ✓ Logo on 2022 official program (15,000 copies printed) and listed on social media
- ✓ Signage of up to 3 pull up banners plus 5 signs placed on main arena fence; and announcer acknowledgement on Showgrounds PA system
- ✓ Up to 3 company branded vehicles included in official opening ceremony

✓ **Company Profile & business web link include**

Investment:
\$20,000 + GST

**Bundaberg Regional Show
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PLATINUM SPONSOR

2 available

1. Bundaberg Show Rodeo or 2. Show Jumping Ring

You will receive:

- ✓ **Exclusive RODEO EVENT sponsor**
- or
- ✓ **Exclusive SHOW JUMPING RING sponsor**
- ✓ **7 x Family passes allocated to your business**
- ✓ **1 x designated site for your business display**
- ✓ **Your Logo listed on social media and Bundaberg Show website**
- ✓ **Signage of up to 2 large banners – Rodeo Arena, and 2 signs placed on Main Arena fence and 2 acknowledgements on events PA system**
- ✓ **A company branded vehicle included in official opening ceremony**
- ✓ **Company Profile & business web link included**



**Bundaberg Regional Show
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**Investment:
\$10,000 + GST**



GOLD SPONSOR

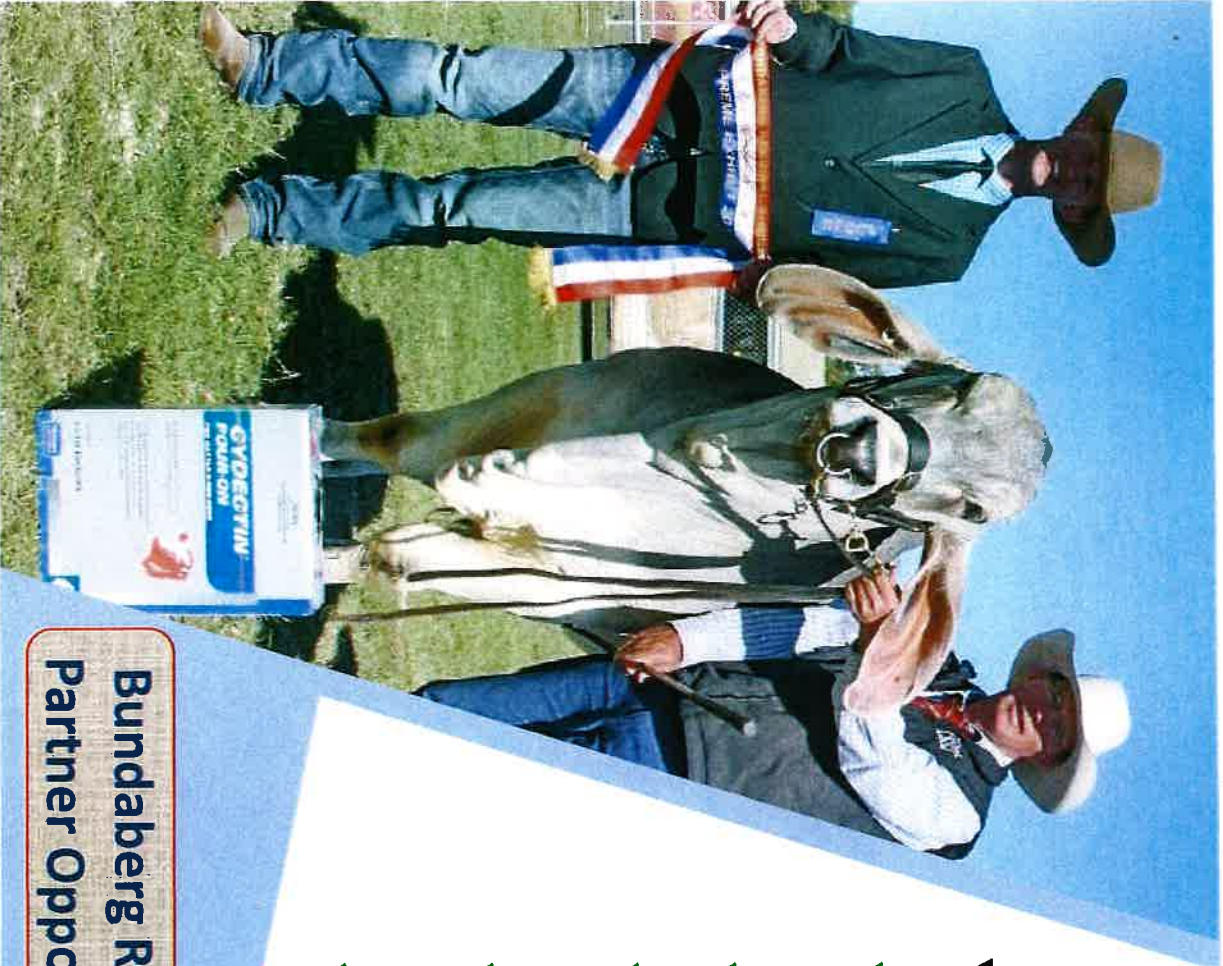
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You will receive:

- ✓ Exclusive event sponsor (i.e. Centre Ring & larger events)
- ✓ 3 x Family passes allocated to your business
- ✓ Logo on 2022 official program (15,000 copies printed) and listed on social media
- ✓ Signage of up to 2 pull up banners plus 2 signs placed on main arena fence
- ✓ Up to 2 company branded vehicles included in official opening ceremony
- ✓ Business web link included

**Bundaberg Regional Show
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**Minimum
Investment:
\$2,000 + GST**



SILVER SPONSOR

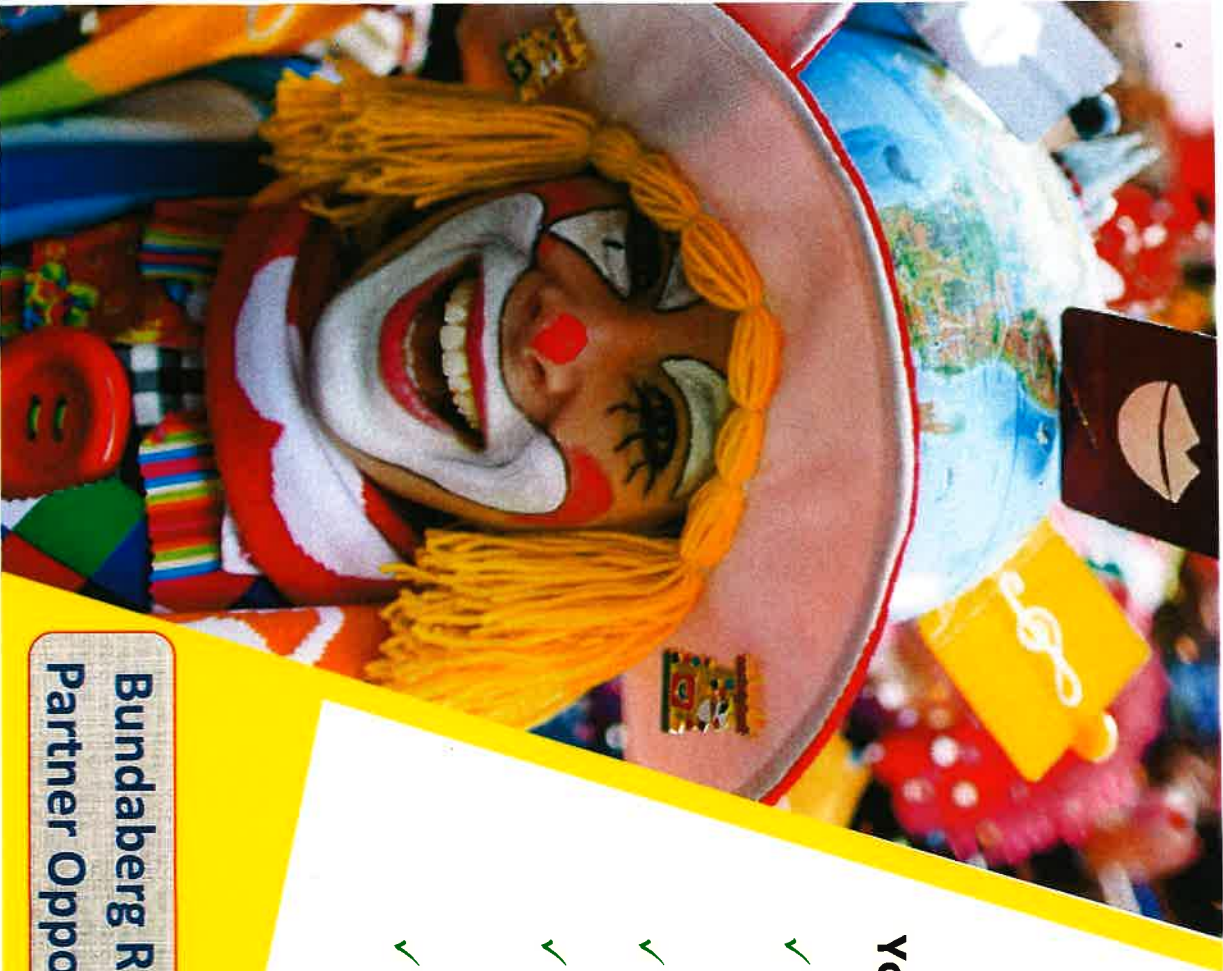
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You will receive:

- ✓ Exclusive entertainment sponsor (i.e. medium size event)
- ✓ 2 x Family passes allocated to your business
- ✓ Logo on 2022 official program (15,000 copies printed) and listed on website
- ✓ Signage of up to 1 pull up banner plus 1 sign placed on main arena fence
- ✓ 1 x company branded vehicles included in official opening ceremony

**Bundaberg Regional Show
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Minimum
Investment:
\$1,000 + GST



BRONZE SPONSOR

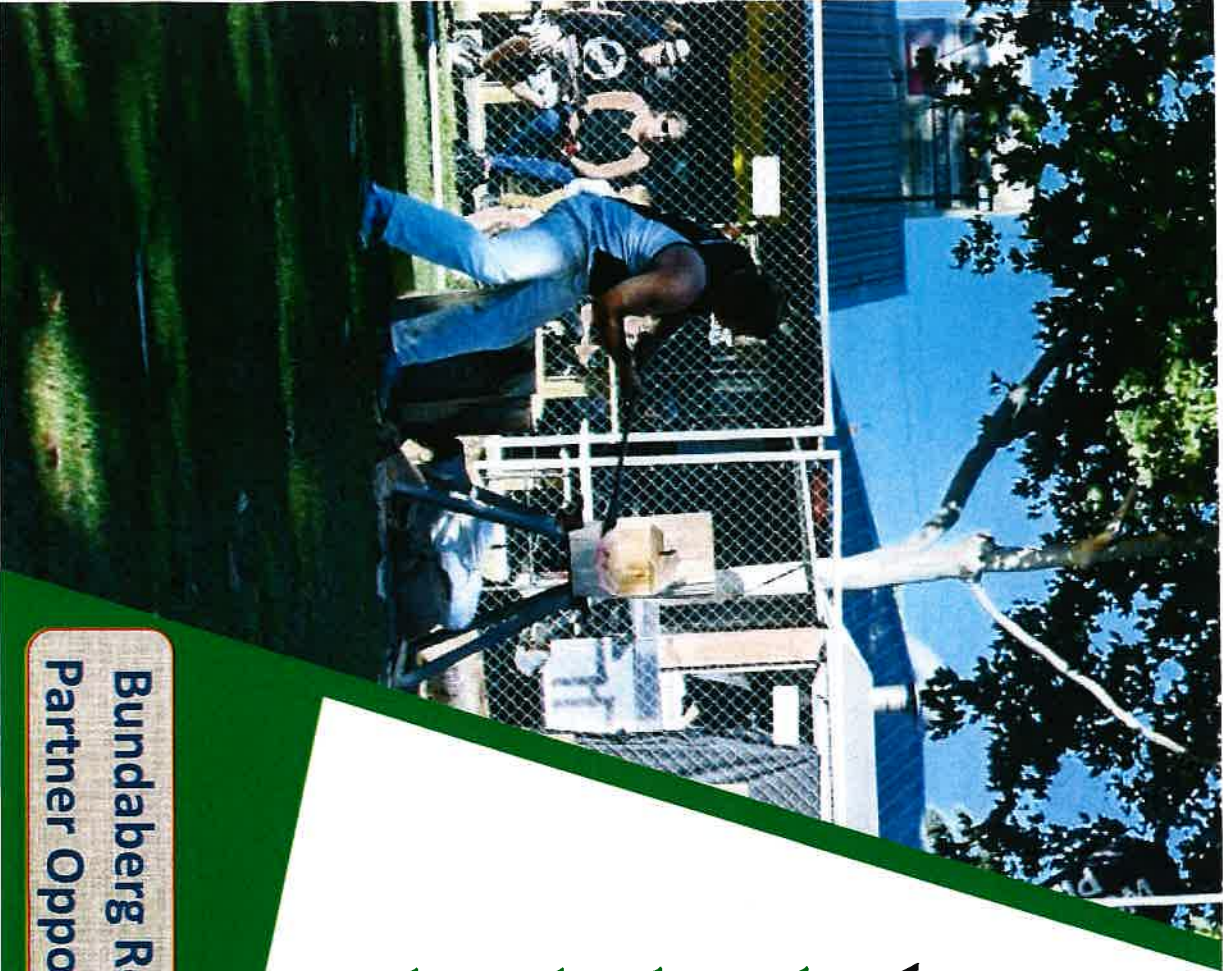
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You will receive:

- ✓ Exclusive entertainment sponsor (i.e. Children's Entertainment)
- ✓ 1 x Family pass allocated to your business
- ✓ Logo on 2022 official program (15,000 copies printed)
- ✓ 1 x sign allocation on site

**Minimum
Investment:
\$500 + GST**

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SHOW SUPPORTER

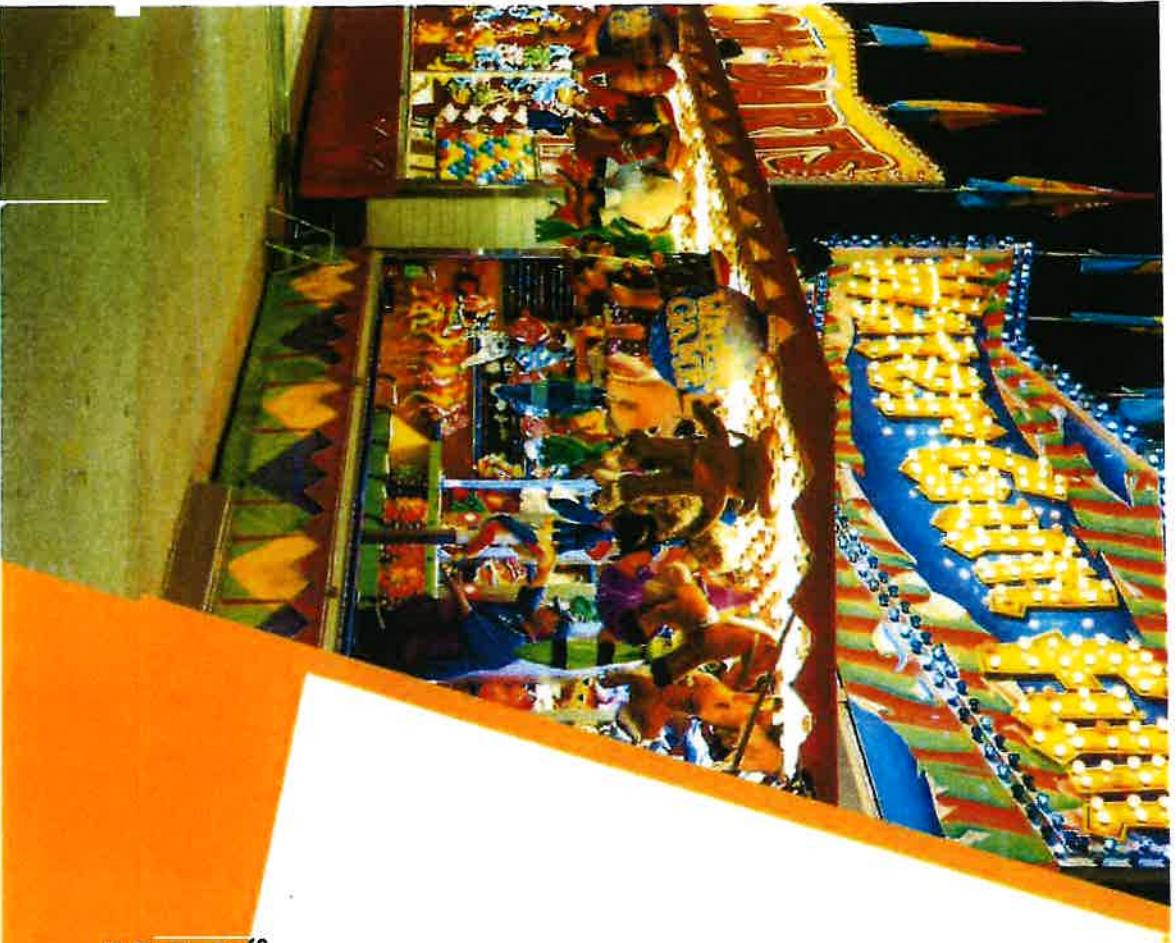
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You will receive:

- ✓ **General event sponsorship acknowledgment (i.e. Cookery, needlework, craft sections)**
- ✓ **1 x double pass allocated to your business**
- ✓ **Logo on 2022 official program (20,000 copies printed)**
- ✓ **1 x sign allocation on site**

Investment
up to:
\$500 + GST

**Bundaberg Regional Show
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PARTNER CONFIRMATION

I hereby authorise purchase of the following Partnership Opportunity with the Bundaberg Regional Show, as detailed in this document.

- Naming Rights
- Platinum
- Gold Level
- Silver Level
- Bronze Level
- Show Supporter

Name:

Signature:

Company:

Date: Confirmed Investment:

BANK DETAILS, Bendigo Bank Bundaberg,
BSB 633 000, A/C 164 779 225.