


**Bundaberg Regional Show
Partner Opportunity 2020**





It's on... the 2020 Bundaberg Regional Show. This year we proudly celebrate 127 years within the Bundaberg community.

With the massive crowds attending this annual event, there are terrific opportunities for business' like yours to partner with us and further promote your true localism.



**Bundaberg Regional Show
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NAMING RIGHTS SPONSOR

You will receive:

- ✓ **Exclusive naming rights as the “YOUR BUSINESS NAME” Bundaberg Regional Show (On all references to event in media and marketing collateral)**
- ✓ **10 x Family passes allocated to your business**
- ✓ **Logo on 2020 official program (15,000 copies printed) and listed on social media**
- ✓ **Signage of up to 3 pull up banners plus 5 signs placed on main arena fence; and announcer acknowledgement on Showgrounds PA system**
- ✓ **Up to 3 company branded vehicles included in official opening ceremony**
- ✓ **Company Profile & business web link included**

**Bundaberg Regional Show
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Investment:

\$20,000 + GST



GOLD SPONSOR

(6 Available)

You will receive:

- ✓ **Exclusive event sponsor (i.e. Centre Ring & larger events)**
- ✓ **3 x Family passes allocated to your business**
- ✓ **Logo on 2020 official program (15,000 copies printed) and listed on social media**
- ✓ **Signage of up to 2 pull up banners plus 2 signs placed on main arena fence**
- ✓ **Up to 2 company branded vehicles included in official opening ceremony**
- ✓ **Business web link included**

**Bundaberg Regional Show
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**Minimum
Investment:**

\$2,000 + GST



SILVER SPONSOR

(12 Available)

You will receive:

- ✓ Exclusive entertainment sponsor (i.e. medium size event)
- ✓ 2 x Family passes allocated to your business
- ✓ Logo on 2020 official program (15,000 copies printed) and listed on website
- ✓ Signage of up to 1 pull up banner plus 1 sign placed on main arena fence
- ✓ 1 x company branded vehicles included in official opening ceremony

**Bundaberg Regional Show
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Minimum
Investment:

\$1,000 + GST



BRONZE SPONSOR

(20 Available)

You will receive:

- ✓ Exclusive entertainment sponsor (i.e. Children's Entertainment)
- ✓ 1 x Family pass allocated to your business
- ✓ Logo on 2020 official program (15,000 copies printed)
- ✓ 1 x sign allocation on site

Minimum
Investment:

\$500 + GST

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SHOW SUPPORTER

(60 Available)

You will receive:

- ✓ **General event sponsorship acknowledgment (i.e. Cookery, needlework, craft sections)**
- ✓ **1 x double pass allocated to your business**
- ✓ **Logo on 2020 official program (20,000 copies printed)**
- ✓ **1 x sign allocation on site**

Investment

up to:

\$500 + GST

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PARTNER CONFIRMATION

I hereby authorise purchase of the following Partnership Opportunity with the Bundaberg Regional Show, as detailed in this document.

- | | | |
|--------------------------|----------------|---------------------------------|
| <input type="checkbox"/> | Naming Rights | \$20,000
(Plus GST) |
| <input type="checkbox"/> | Gold Level | \$2,000 and over
(Plus GST) |
| <input type="checkbox"/> | Silver Level | \$1,000 - \$2,000
(Plus GST) |
| <input type="checkbox"/> | Bronze Level | \$500 - \$1000
(Plus GST) |
| <input type="checkbox"/> | Show Supporter | \$100 - \$500
(Plus GST) |

Name:

Signature:

Company:

Date:Confirmed Investment:.....