



2025

Its on ... The 2025 Bundaberg Show

This year we proudly celebrate

131 years within the

Bundaberg Community.

With the massive crowds

2024 (18,000 visitors)

attending this annual event.

There are terrific opportunities for

business' like yours to partner

with us and further promote your

true localism.

**Bundaberg Show Partner
Opportunity**





NAMING RIGHTS SPONSOR

2022,2023,2024 & **2025**,2026,2027



....**Hitz 93.9fm**

You will receive:

- **Exclusive naming rights as, The “*your name here*” Bundaberg Show.**
- **10 x Family passes allocated to your business.**
- **Logo on Official program and all media advertising.**
- **Signage of up to 3 pull up banners plus 5 signs on main arena fence. Regular acknowledgment by ring announcer.**
- **1 company branded vehicles included in official opening ceremony.**

**Bundaberg Show Partner
Opportunity**

**Investment:
\$20,000+ GST**



**FREE FAMILY
ENTERTAINMENT**



MAJOR ENTERTAINMENT SPONSOR

Bundaberg*Today*

You will receive:

- **Your business named as the MAJOR SPONSOR for the free entertainment provided at Bundaberg Show.**
- **10 Family Passes allocated to your business.**
- **Logo on the official program, all advertising including television, radio, print media & social media.**
- **Signage- Your signage, 3 pull up banners plus 5 signs acknowledging sponsorship at the actual entertainment sites plus your business signs around the main show arena area. Acknowledgement by main arena and entertainment announcers.**
- **1 Branded company vehicle included in the official opening ceremony.**
- **1 Indoor site Main Pavilion.**

**Bundaberg Show Partner
Opportunity**

**Minimum
Investment
\$20,000+ GST**



PLATINUM SPONSOR

2 available

1. Exclusive RODEO EVENT sponsor

1. Cheshire Machinery

2. Exclusive SHOW JUMPING ARENA sponsor

2. (available)

- **7 x Family passes allocated to your business.**
- **1 x designated site for your business display.**
 - **Your Logo listed on social media & Bundaberg Show Website.**
 - **Signage : Rodeo arena/precinct & Main Arena Fence.**
- :Show Jumping arena/Main arena Fence.**
- **1 company branded vehicle included in Official opening ceremony.**

**BUNDABERG SHOW
Partner Opportunity**

**Investment:
\$10,000 + GST**



GOLD SPONSOR

(6 available)

You will receive :

- **Exclusive event sponsor (e.g Centre Ring e.g. Ring 1 or Ring 2 or Stud Cattle or either Named Pavilion).**
- **5 Family Passes allocated to your business.**
- **Logo on Official Program and all media advertising.**
- **Signage of up to 2 Pull Up Banners plus 2 Signs on Main Arena fence.**

Bundaberg Show Partner
Opportunity

**Minimum
Investment
\$5000.+ GST**



SILVER SPONSOR

(12 AVAILABLE)

You will receive:

- **Competition/medium sized event sponsor.**
- **4 x Family passes allocated to your business.**
- **Logo on official program and listed on website.**
- **Signage 1 pull up banner plus 1 sign on main arena fence.**



Bundaberg Show Partner
Opportunity

**Minimum
Investment
\$2000 + GST**



Bundaberg SHOW



BRONZE SPONSOR (20 AVAILABLE)

You will receive:

- **Exclusive 1 section sponsor (i.e. Woodchop, Childrens Art, Education, Fruit& Veg, Digital Art, Flowers/Horticulture, Cooking/Iced Cakes, etc)**
- **2 x Family Pass allocated to your business.**
- **Logo on Official Program & print and social media.**
- **2 x sign allocation at that section.**

**Bundaberg Show
Partner
Opportunity**

**Minimum
Investment:
\$1,000+GST**

SHOW SUPPORTER (60 AVAILABLE)

You will receive:

- General event sponsorship acknowledgement (i.e. Cookery, Needlework, Craft Section)
- Acknowledgement on Bundaberg Show facebook/print media.
- 2 x Double Pass allocated to your Business.
- Logo on 2024 official program.
- 1 x Sign allocation on site.



**Bundaberg Show Partners
Opportunity**

**Investment
Up to:
\$1,000 + GST**



PARTNER CONFIRMATION 2025

I hereby authorise purchase of the following Partnership Opportunity with the Bundaberg Show, as detailed in this document.

- ☐ **Naming Rights. (Hitz 93.9 fm Bundaberg Show)**
- ☐ **Major Entertainment Sponsor**
- ☐ **Platinum Sponsor - Rodeo Event sponsor**
- ☐ **- Show Jump Arena sponsor**
- ☐ **Gold Level**
- ☐ **Silver Level**
- ☐ **Bronze Level**
- ☐ **Show Supporter**

Name:.....

Signature.....**Company**.....

Date:.....**Confirmed Investment:**.....

Bank Details: Bendigo Bank, Bundaberg.

A/c Name: Bundaberg A.P. & I. Society Inc.

BSB:633 000 A/C 164779225.